

INNOPOWER
MINORITY BUSINESS WEEK
AUGUST 27-28 2024

Sponsored by
JPMORGAN CHASE & CO.



RALLY
SPONSORSHIP



***Embracing Diversity, Empowering Innovation:
IMBW and Rally Unite for a Transformative Partnership***

MISSION

INNOPOWER is the Power of Innovation and is deliberately designed to highlight and support innovations that accelerate growth in Black communities, create opportunities for capacity building, and provide a platform for creative thought and innovative entrepreneurialism. INNOPOWER's three focus areas include Entrepreneurship, Talent Development, and Faith Based Community Development.

A LOOK BACK



2023 IMBW was about a SHARED VISION and DESTINATION FOR OUR BLACK COMMUNITIES

BENEFITS

The IMBW Conference champions "competitiveness"

across the entire regional innovation ecosystem, where many institutions of power, wealth, and influence play prominent, influential roles.

ROLEPLAYERS: Corporations, foundations, financial institutions, governments, educational institutions, economic development planners, ecosystem builders, entrepreneurship support, business resources, media (yes, media), and community nonprofits

IMBW includes your audience.

You have the opportunity. To reach, engage, and communicate with your target market across multiple sectors in one week. IMBW Conference participants are actively involved educators, business owners, startup founders, entrepreneurs, investors, planners, policymakers, and Leading influencers in their communities and networks.

2023 SPEAKERS

2023 InnoPower Minority Business Week. *Shared Vision Shared Destination*

 ALAN BACON Co-Founder @BaconBacon	 JANE BEAMAN President & CEO Beaman & Associates	 TIFFANY BENJAMIN CEO National Foundation Partners, Inc.	 LATOYA BOFFERT President and CEO Dartmouth College Partnership (DCLP)	 GARY BRACKETT CEO Brackett & Co.	 ZENA BROOKS CEO Brooks & Co.	 AL CARROLL President & CEO Carroll & Co.	 TAMARA CYPRESS Associate Director Communications and Strategic Career Corporation
 TAMARA CYPRIEN Executive Director Career Corporation	 DIANE CORNWELL President & CEO Diane Cornwell & Associates	 DEVON DAVIS Assistant Vice President Bank of America	 CHRISTOPHER DAY CEO Day & Associates	 DR. SUE ELLINGSWORTH President The Tech Community College	 LORENZO ESTERS Chairman The Tech Community College	 TINA GOOTIE President & CEO Gootie & Co.	 CHRIS GAIL Executive Vice President Gail & Co.
 DAVID HAMPTON Executive Director LSC only	 PHYLLIS HANLEY President and CEO Phyllis Hanley & Associates	 JEFFREY HARRISON President and CEO Harrison & Associates	 TERESA HYNES President Hynes & Associates	 LAUREN JAMES Executive Director Lauren James & Associates	 MALINA MOORE JEFFERS CEO Moore & Associates	 ALEESIA JOHNSON Executive Director Aleesia Johnson & Associates	 ANGELA SMITH JONES Vice President Angela Smith Jones & Associates
 KRISTEN LAPRADE Executive Director Kristen LaPrade & Associates	 TERESA LUBBERS Executive Director Teresa Lubbers & Associates	 DR. TOBY MALCOM President and CEO Dr. Toby Malcom & Associates	 DARIUS MCCOY President and CEO Darius McCoy & Associates	 SCOTT MCCONKIE President Scott McConkie & Associates	 TERRY MORRIS President and CEO Terry Morris & Associates	 BRIAN PAYNE President and CEO Brian Payne & Associates	 FRED PAYNE President and CEO Fred Payne & Associates
 ANTHONY PHILLIPS President and CEO Anthony Phillips & Associates	 WENDIE ROGERS Executive Director Wendie Rogers & Associates	 TIM ROBINSON Vice President, General Counsel and Chief of Staff Lumina Foundation	 SHONDRA SEATON President and CEO Shondra Seaton & Associates	 ERIN SHAW Executive Director Erin Shaw & Associates	 LATOYA SISCO Executive Director Latoya Sisco & Associates	 DAKOTA SLAUGHTER Executive Director Dakota Slaughter & Associates	 LANEY SMITH President & CEO Laney Smith & Associates
	 JAY STYLES Executive Director Jay Styles & Associates	 ALICE WATSON President & CEO Alice Watson & Associates	 SUNNY UY WILLIAMS President Sunny Uy Williams & Associates	 RICHARD WISE Executive Director Richard Wise & Associates			

MEET OUR 2023 BLACK EXCELLENCE IN EDUCATION AWARD WINNERS

THANK YOU

FOR HELPING MAKE 2023 IMBW AND FRESIDE CHAT A SUCCESS

TALENT ATTRACTION STARTS NOW

MEET THE 2023 HIGH SCHOOLS RISING STARS

THANK YOU

FOR HELPING MAKE 2023 IMBW AND BLACK RISING STARS AWARDS A SUCCESS

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ANNOUNCING

US SENATOR & PRESIDENTIAL CANDIDATE

TIM SCOTT

Watch live on WISHTV.COM
June 15th 10:00am

IMBW AND RALLY PARTNERSHIP

Witness the power of collaboration as IMBW and Rally join forces for their upcoming conferences, igniting a movement toward economic growth and inclusivity in Indiana. This transformative partnership amplifies support for Black entrepreneurs and businesses while strengthening the region's innovation ecosystem. By bringing together individuals from diverse backgrounds and industries, the conference opens doors to opportunities, from access to funding and technology careers to cross-sector connections and global exposure. Be part of this game-changing partnership that goes beyond events, driving real change, empowering entrepreneurs, and positioning Indiana as a hub of diversity, innovation, and economic success.

COMPETITIVENESS IS KEY TO SUCCESS

IMBW introduces participants to paradigm-shifting knowledge of the landscape of regional economic competitiveness and the framework that establishes conditions for success and prosperity in a region. In other words, the IMBW Conference delivers an understanding of how the economic game is played at the regional level and how to successfully compete and win at each level: i.e., education and training, entrepreneurial startup, existing small business owner, growth stage business.

A LOOK FORWARD

BLACK HOOSIERS MUST PREPARE
TO PARTICIPATE IN THE
INNOVATION ECONOMY
AND THE 4TH INDUSTRIAL
REVOLUTION

INNOPOWER

- Learn what it means to lead.
- Learn new ideas and concepts.
- Hear from tested experts.

Organizations are attempting to tackle increasing complex strategic initiatives. The challenge? The bigger the initiative, the more stakeholders are involved and the harder it is to manage and measure.



Progress requires working collaboratively with multiple stakeholders
Building ecosystem support structures to advance Indy's Black communities

Unlocking Access, Accelerating Productivity & Wealth Creation across the ecosystem



LEAD THE TEAM AND BECOME THE \$25,000 TITLE SPONSOR FOR 2024

\$25,000

IMBW FRANCHISE SPONSOR

- INNOPOWER MINORITY BUSINESS WEEK PRESENTED BY [YOUR COMPANY]
- OUR TITLE SPONSOR WILL BE RECOGNIZED THROUGHOUT THE ENTIRE 5-DAY EVENT IN 2024.

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2023 MINORITY BUSINESS WEEK

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TITLE SPONSOR
EXAMPLE

\$15,000

FOR EACH
EXPERIENCE

IMBW MVP SPONSOR

- ENTREPRENEURSHIP DAY - 8/28
- TALENT DAY - 8/27
- IMBW KICKOFF EVENT
- BLACK EXCELLENCE IN EDUCATION AWARDS
- BLACK RISING STARS AWARDS
- BLACK HIGH SCHOOL RISING STARS AWARDS
- BLACK INNOVATORS AWARDS
- COMMUNITY DESIGN THINKING WORKSHOP

\$10,000

GAMEDAY SPONSORS

- IMBW WEEK SWAG
- IMBW SWAG FOR ALL SPEAKERS
- JOIN US TO PLAN AND EXECUTE THE 2024 IMBW CONFERENCE

IMBW 2024 is TEAM INNOVATION

2024 IMBW SPONSOR LEVELS

	TITLE FRANCHISE SPONSOR	MVP SPONSORS	GAMEDAY SPONSORS
	\$25,000	\$15,000	\$10,000
Recognition on the event website	YES	YES	YES
Recognition in event promotions & emails	YES	YES	YES
Recognition throughout the event	YES	YES	YES
Sponsor ad in the official 2024 IMBW Program	YES	YES	YES
Sponsor ads in event emails	YES	YES	YES
Opportunity to contribute to the award winners' swag box	YES	NO	YES
VIP swag box for sponsors	YES	NO	YES
Sponsor ads on social media	YES	YES	YES
Chance to nominate conference speakers	YES	NO	NO
A dedicated 30-second ad on pre-conference and post-conference videos	YES	NO	NO

2024 IMBW SPONSOR LEVELS

	TITLE FRANCHISE SPONSOR	GAMEDAY SPONSORS	MVP SPONSORS
	\$25,000	\$15,000	\$10,000
Dedicated sponsor email to the InnoPower mailing list	YES	YES	NO
Nominate a Black Rising Star and Innovator	YES	YES	NO
VIP Table at Awards Events	YES	YES	YES
4 VIP passes to Forum and Kickoff Event	YES	YES	YES
Ad on pre & post conference video clips	YES	YES	NO
POST CONFERENCE REPORT QUOTES AND ADS	YES	YES	NO

PRE GAME SPONSOR

SPONSOR ACCESS FOR 50 STUDENTS AND YOUNG PROFESSIONALS	\$5000
WEBSITE RECOGNITION	YES
PROMOTION EMAILS	YES
RECOGNITION DURING EVENTS	YES

POST GAME SPONSOR

SPONSOR ACCESS FOR 25 STUDENTS AND YOUNG PROFESSIONALS	\$2500
WEBSITE RECOGNITION	YES
RECOGNITION DURING EVENTS	YES

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LEAD THE WAY AND BECOME THE 2024 TITLE SPONSOR \$25,000



POST GAME SPONSOR - \$2,500



SPONSOR THE INNOPOWER KICKOFF EVENT- \$15,000



SPONSOR OUR BLACK RISING STARS- \$15,000



INNOPOWER FORUM SPONSOR \$15,000



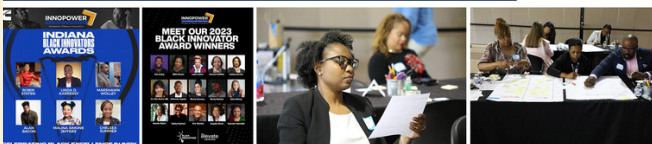
SPONSOR THE HIGH SCHOOL BLACK RISING STARS AWARDS- \$15,000



SPONSOR OUR BLACK EXCELLENCE IN EDUCATION- \$15,000



SPONSOR OUR BLACK INNOVATORS AWARDS- \$15,000



SPONSOR OUR DESIGN THINKING SESSION- \$15,000



AS A GAMEDAY SPONSOR, PROVIDE SWAG FOR ALL AWARD WINNERS- \$10,000



IMBW SPEAKER SWAG- \$10K



AS A PARTNER SPONSOR, YOU HELP PLAN THE CONFERENCE WITH OUR TEAM - \$10,000



PREGAME SPONSORS - \$5K



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RALLY

 Join Team IMBW 2024- Commit Now

WWW.IMBW.ORG

Further information

Website www.InnoPowerIndy.com
www.IMBW.org

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BLACK OWNED/WOMAN OWNED