

INNOPOWER 
MINORITY BUSINESS WEEK
AUGUST 27-28 2024
Sponsored by
JPMORGAN CHASE & CO.



RALLY
SPONSORSHIP



***Embracing Diversity, Empowering Innovation:
IMBW and Rally Unite for a Transformative Partnership***

MISSION

INNOPOWER is the Power of Innovation and is deliberately designed to highlight and support innovations that accelerate growth in Black communities, create opportunities for capacity building, and provide a platform for creative thought and innovative entrepreneurialism. INNOPOWER's three focus areas include Entrepreneurship, Talent Development, and Faith Based Community Development.

A LOOK BACK



2023 IMBW was about a SHARED VISION and DESTINATION FOR OUR BLACK COMMUNITIES

BENEFITS

The IMBW Conference champions "competitiveness" across the entire regional innovation ecosystem, where many institutions of power, wealth, and influence play prominent, influential roles.

ROLEPLAYERS: Corporations, foundations, financial institutions, governments, educational institutions, economic development planners, ecosystem builders, entrepreneurship support, business resources, media (yes, media), and community nonprofits

IMBW includes your audience. You have the opportunity. To reach, engage, and communicate with your target market across multiple sectors in one week. IMBW Conference participants are actively involved educators, business owners, startup founders, entrepreneurs, investors, planners, policymakers, and Leading influencers in their communities and networks.



2023 SPEAKERS

2023 InnoPower Minority Business Week. *Shared Vision Shared Destination*

 ALAN BACON Co-Founder GEMCO	 JANE BEAMAN President Beaman & Associates	 TIFFANY BENJAMIN CEO, National Foundation Partners, Inc.	 LATOYA BOTTERTSON President and CEO Doris Walker Consulting Partnership (DWP)	 GARY BRACKETT CEO Charmelle	 ZENI BROOKS JPA Guthrie, Inc.	 AL CARROLL President & CEO Hatch	 TAMARA CYPRESS Associate Director Communications and Strategic Career Corporation	
 TASHA CATORNES Senior Director Corporate Development Catornes Consulting Services, Inc.	 SHANE COWELL President & Founder Shane Cowell & Partners Sports & Entertainment, Inc.	 DEVON DAVIS Assistant Vice President Bose Veterinary & Center LLP	 CHRISTOPHER DAY CEO Estate Ventures	 DR. SUE ELLINGSWORTH President The Tech Community College	 LORENZO ESTENS Chairman The Tech Community College	 TINA HADDEN-PETERS Executive Director North for America	 TINO GOETTE President and CEO Northlight	 CHRIS GAIL Executive Vice President Vad Valley
 DAVID HAMPTON Executive Director LVC Arts	 PHYLLISA MANLEY President and Program Officer Champion Group	 JEFFREY HARRISON President and Chief Executive Officer Champion Group	 THOMAS WHITTY-HARRIS President Harris & Harris of Central Indiana	 LAUREN JAMES Executive Director Mish-Duncan Leadership Foundation	 MALIKA SIMONE JEFFERS Co-Founder LUMIGARD	 ALESSIA JOHNSON Representative Indiana's 11th District Health & Hospital Care	 ANGELA SMITH JONES VP Strategic Equity & Inclusion Central Indiana Community Partnership (CICP)	 KRISTEN LAMPKIN Senior Administrator Central Indiana Community Partnership (CICP)
 TERESA LUBBERS Sugarcreek Institute	 DR. TOBY MALCOM Vice President, Director of Health & Community Engagement Madison Street Ministries	 DULAGAN MCCOY Chief, President & CEO Coca-Cola Bottling	 SCOTT MCCONKIE CEO	 TEEJAY MORON Executive Director American Society of Non-Profit Management	 TERRY MORRIS Executive Vice President No Relief Justice	 BRIAN PAYNE President & CEO Central Strategic Community Partnership	 FRED PAYNE Superintendent of Schools MSD of Lawrence, Springfield	 ANTHONY PHILLIPS Vice President Central Indiana Community Partnership
 WENDINE ROGGENS Associate Attorney Bose Veterinary & Center	 TIM ROBINSON Vice President, General Counsel, and Chief of Legal Lumina Foundation	 SHONDRA SEATON Vice President and Global Program Director Eli Lilly and Company	 ERIN SHAW Executive Director / Market Manager LJP Morgan	 LATONYA SISCO Executive Director Bose Veterinary & Center LLP	 DAKOTA SLAUGHTER Associate Bose Veterinary & Center LLP	 LANEY SMITH President & CEO Hatch and Esthetic Center	 SHAWN SMITH, PH.D. Superintendent of Schools MSD of Lawrence, Springfield	 JAY STYLES Senior Director, Business Partnership

Watch Live on
WISHTV.COM
June 15th 10am - 2pm





IMBW AND RALLY PARTNERSHIP

Witness the power of collaboration as IMBW and Rally join forces for their upcoming conferences, igniting a movement toward economic growth and inclusivity in Indiana. This transformative partnership amplifies support for Black entrepreneurs and businesses while strengthening the region's innovation ecosystem. By bringing together individuals from diverse backgrounds and industries, the conference opens doors to opportunities, from access to funding and technology careers to cross-sector connections and global exposure. Be part of this game-changing partnership that goes beyond events, driving real change, empowering entrepreneurs, and positioning Indiana as a hub of diversity, innovation, and economic success.

COMPETITIVENESS IS KEY TO SUCCESS

IMBW introduces participants to paradigm-shifting knowledge of the landscape of regional economic competitiveness and the framework that establishes conditions for success and prosperity in a region. In other words, the IMBW Conference delivers an understanding of how the economic game is played at the regional level and how to successfully compete and win at each level: i.e., education and training, entrepreneurial startup, existing small business owner, growth stage business.

A LOOK FORWARD

BLACK HOOSIERS MUST PREPARE
TO PARTICIPATE IN THE
INNOVATION ECONOMY
AND THE 4TH INDUSTRIAL
REVOLUTION

INNOPOWER

- Learn what it means to lead.
- Learn new ideas and concepts.
- Hear from tested experts.



Organizations are attempting to tackle increasing complex strategic initiatives. The challenge? The bigger the initiative, the more stakeholders are involved and the harder it is to manage and measure.



Progress requires working collaboratively with multiple stakeholders
 Building ecosystem support structures to advance Indy's Black communities

Unlocking Access, Accelerating Productivity & Wealth Creation across the ecosystem



LEAD THE TEAM AND BECOME THE \$25,000 TITLE SPONSOR FOR 2024

\$25,000

IMBW FRANCHISE SPONSOR

- INNOPOWER MINORITY BUSINESS WEEK PRESENTED BY [YOUR COMPANY]
- OUR TITLE SPONSOR WILL BE RECOGNIZED THROUGHOUT THE ENTIRE 5-DAY EVENT IN 2024.

INNOPOWER

2023 MINORITY BUSINESS WEEK

POWERED BY JPMORGAN CHASE & Co.

TITLE SPONSOR
EXAMPLE

\$15,000

FOR EACH
EXPERIENCE

IMBW MVP SPONSOR

- ENTREPRENEURSHIP DAY - 8/28
- TALENT DAY - 8/27
- IMBW KICKOFF EVENT
- BLACK EXCELLENCE IN EDUCATION AWARDS
- BLACK RISING STARS AWARDS
- BLACK HIGH SCHOOL RISING STARS AWARDS
- BLACK INNOVATORS AWARDS
- COMMUNITY DESIGN THINKING WORKSHOP

\$10,000

GAMEDAY SPONSORS

- IMBW WEEK SWAG
- IMBW SWAG FOR ALL SPEAKERS
- JOIN US TO PLAN AND EXECUTE THE 2024 IMBW CONFERENCE

IMBW 2024 is TEAM INNOVATION

2024 IMBW SPONSOR LEVELS

	TITLE FRANCHISE SPONSOR \$25,000	MVP SPONSORS \$15,000	GAMEDAY SPONSORS \$10,000
Recognition on the event website	YES	YES	YES
Recognition in event promotions & emails	YES	YES	NO
Recognition throughout the event	YES	YES	YES
Sponsor ad in the official 2024 IMBW Program	YES	YES	YES
Sponsor ads in event emails	YES	YES	NO
Opportunity to contribute to the award winners' swag box	YES	YES	YES
VIP swag box for sponsors	YES	YES	YES
Sponsor ads on social media	YES	YES	YES
Chance to nominate conference speakers	YES	YES	NO
A dedicated 30-second ad on pre-conference and post-conference videos	YES	YES	NO

2024 IMBW SPONSOR LEVELS

	TITLE FRANCHISE SPONSOR \$25,000	MVP SPONSORS \$15,000	GAMEDAY SPONSORS \$10,000
Dedicated sponsor email to the InnoPower mailing list	YES	YES	NO
Nominate a Black Rising Star and Innovator	YES	YES	NO
VIP Table at Awards Events	YES	YES	YES
4 VIP passes to Forum and Kickoff Event	YES	YES	YES
Ad on pre & post conference video clips	YES	YES	NO
POST CONFERENCE REPORT QUOTES AND ADS	YES	YES	NO

PRE GAME SPONSOR

SPONSOR ACCESS FOR 50 STUDENTS AND YOUNG PROFESSIONALS	\$5000
WEBSITE RECOGNITION	YES
PROMOTION EMAILS	YES
RECOGNITION DURING EVENTS	YES

POST GAME SPONSOR

SPONSOR ACCESS FOR 25 STUDENTS AND YOUNG PROFESSIONALS	\$2500
WEBSITE RECOGNITION	YES
RECOGNITION DURING EVENTS	YES

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@ RALLY

LEAD THE WAY AND BECOME THE 2024 TITLE SPONSOR \$25,000



POST GAME SPONSOR - \$2,500



SPONSOR THE INNOPOWER KICKOFF EVENT- \$15,000



SPONSOR OUR BLACK RISING STARS- \$15,000



INNOPOWER FORUM SPONSOR \$15,000



SPONSOR THE HIGH SCHOOL BLACK RISING STARS AWARDS- \$15,000



SPONSOR OUR BLACK EXCELLENCE IN EDUCATION- \$15,000



SPONSOR OUR DESIGN THINKING SESSION- \$15,000



SPONSOR OUR BLACK INNOVATORS AWARDS- \$15,000



AS A GAMEDAY SPONSOR, PROVIDE SWAG FOR ALL AWARD WINNERS- \$10,000



IMBW SPEAKER SWAG- \$10K



AS A PARTNER SPONSOR, YOU HELP PLAN THE CONFERENCE WITH OUR TEAM - \$10,000



PREGAME SPONSORS - \$5K



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RALLY

Join Team IMBW 2024- Commit Now

WWW.IMBW.ORG

Further information

Website www.InnoPowerIndy.com
www.IMBW.org

Address 5868 E. 71st Suite E-356
Indianapolis, IN 46220



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